



What is B Corp Certification?

Awarded by B Lab Global, B Corp Certification recognizes companies that meet rigorous social and environmental criteria. From employee benefits to supply chain practices, certified B Corps prioritize positive impact across all aspects of business operations. Companies must also make legal commitments to stakeholder accountability and transparency.

Why B Corp Certification Matters for SW?

- **Stakeholder Governance:** Commitment to transforming the global economy to benefit all people, communities, and the planet.
- **Trust and Credibility:** Build trust with consumers, communities, and suppliers as a leader in the movement for economic systems change.
- **Continuous Improvement:** Commit to ongoing improvement through recertification every three years, ensuring long-term resiliency and positive impact.

Embracing Rarity: The Prestige of B Corp Certification

With only 8,685 companies in 100 countries currently holding B Corp Certification, the rarity of achieving this designation cannot be overstated.* Considering the vast number of businesses operating worldwide, being among the select few to meet the rigorous standards set by B Lab Global underscores a company's exceptional commitment to social and environmental responsibility. This exclusive group of Certified B Corporations represents a fraction of businesses across diverse industries, making B Corp Certification a prestigious and highly sought-after achievement.

*As of May 20, 2024 the number of companies and contries may vary.







