



FEEL THE SW  
DIFFERENCE.

# WELCOME TO THE SW HALLOWEEN CHALLENGE



## IT'S TIME TO GET SPOOKY AND SUSTAINABLE!

We're *thrilled* to have you join us for this year's SW Sustainability Costume Showdown, where creativity meets recycling in the most *fang*-tastic way possible!

At SW Sustainability Solutions, we're more than just glove innovators; we're advocates for people, the planet, and purpose. As a Platinum Medalist with EcoVadis, ranking among the top 1% of companies globally for sustainability, we take pride in leading by example and in empowering our community to do the same.

Turn recycled materials (and SW glove boxes if you'd like!) into a one-of-a-kind costume masterpiece.

- To get glove boxes, click the link below to request the number you'll need. Or craft your costume entirely from recycled materials, just be sure to feature the **SW Shield Logo somewhere visible.**
- ***Reminder:*** *Costumes must be made primarily from recycled materials! Let's turn cardboard into costume gold!*

Turn waste into wonder and make this Halloween fun, fearless, and environmentally friendly!

**The contest is open to everyone!** \*Participants under 18 will just need to submit a signed Parental Consent Form.\*

**Entry Period: September 7th-October 30th**

- *Please complete the request form for SW glove box amounts by September 30, including all quantities on a single form to help limit the number of submissions.*

**\*Final engagement check happens after October 30th at 11:59 PM PST! That's when we'll tally all your likes. No edits or late posts after that!**



SW®  
33278 Central Avenue, Unit 102, Union City, CA 94587, USA  
Tel: +1.510.429.8692 | Fax: +1.510.487.5347

Trademarks and registered trademarks are the property of SW and its affiliates.  
©2025 SW. All rights reserved.





FEEL THE SW DIFFERENCE.

Post a photo of your costume on Instagram **and** a video of you in character on Instagram or TikTok. Tell us:

- Your name
- Who (or what) are you dressed up as?
- How did you make it?

Use **all of these hashtags** in your photo or video post so we can find you:

#SWGGreenHalloween | #GloveBoxCostume | #RecycledAndReady | #ProtectWithPurpose

**\*Bonus Points\***

- Want an edge? Share another behind-the-scenes video of your costume-making process! It's worth the same as **50 extra likes** on your original post.
- Just add one more hashtag. Put either [#SWVideo](#) or [#SWPicture](#) on the bonus video to tell us which post you'd like those bonus points applied to.

**What you could win:**

- The person with the overall most likes wins the **GRAND PRIZE**: an eco-friendly electric scooter, plus a \$500 donation for sustainability supplies! If you attend school, you can choose to donate this \$500 to your school!
- 3 Runner-Ups get: \$200 gift card to your choice of Target, LEGO, or Amazon AND an SW glove kit!
- Next 20 Honorable Mentions: A digital SW Certificate of Creativity and an SW "Thank You" pack mailed to you, filled with SW goodies!

This Thanksgiving, for every person who reaches a total of 100 likes or more, we will donate *100 meals to Feeding America* in your name. Plus, if any individual reaches 500 likes or more, we will donate \$100 for each person who does so to Toys for Tots this Christmas, also in your name!

Link to Halloween Video:

<https://youtube.com/shorts/bBOFutQyzq0?si=HcKM5WD21bW5YnNb>

Link to Glove Quantity Form:

<https://swsglobal.com/sw-halloween-challenge/>

Consent Form, please email a completed consent form to **[schang@swsglobal.com](mailto:schang@swsglobal.com)**:

<https://swsglobal.com/wp-content/uploads/2025/08/Parental-Consent-Form-K-12-Halloween-Costume-Contest.pdf>



SW®  
33278 Central Avenue, Unit 102, Union City, CA 94587, USA  
Tel: +1.510.429.8692 | Fax: +1.510.487.5347  
Trademarks and registered trademarks are the property of SW and its affiliates.  
©2025 SW. All rights reserved.

